

**NORD EVENTS CENTER BY GLOBALWORTH / BUCHAREST**

September 22-23-24, 2026

România  
**Forbes**  
**CEE** FORUM

3 DAYS | 75 SPEAKERS | 1000 PARTICIPANTS

[www.forbes.ro](http://www.forbes.ro)

# Forbes <sup>România</sup>

# CEE FORUM

## About Forbes CEE Forum

**FORBES CEE FORUM 2025** is the most important annual regional event in Romania, organized since 2014. The forum brings together Forbes editors from Central and Eastern Europe (CEE) and EMEA, alongside global leaders in finance and business.

This exclusive and prestigious event analyzes the challenges and opportunities of a constantly changing world, highlighting how leadership can help organizations and societies adapt and thrive in uncertain times. Through impactful debates and discussions, the forum gathers top international personalities, stimulating innovation and collaboration across industries.



## Audience structure

### 🌐 Top managers of companies operating in fields such as:

- energy;
- agriculture;
- real estate;
- developers;
- medical services;
- IT;
- communication;
- education;
- retail etc.

### 🌐 Consultants, lawyers, auditors, investors and economic analysts

### 🌐 Representatives of Romanian embassies and chambers of commerce

### 🌐 Top managers in fields such as:

- banking business;
- capital markets;
- investment funds and risk capital;
- private pensions;
- insurances;
- leasing.

### 🌐 Forbes CEE accredited mass media representatives



## Reasons to attend

Join us at the **FORBES CEE FORUM 2026** and be part of a captivating dialogue with renowned speakers from around the world as we explore the issues that shape — and will continue to shape — the industry landscape in the years to come:

- 🌐 **THE BIG SHIFT - THE GLOBAL ECONOMIC LANDSCAPE**
- 🌐 **FINANCIAL FORESIGHT - FINANCIAL STRATEGIES IN AN UNPREDICTABLE WORLD**
- 🌐 **INDUSTRY 5.0 - INNOVATION, TECHNOLOGY, COMPETITIVENESS**
- 🌐 **THE LEADERSHIP CODE - LEADING IN TURBULENT TIMES**
- 🌐 **THE LUXURY OF TOMORROW: TRENDS, CHALLENGES & OPPORTUNITIES**
- 🌐 **“WHAT IF” - FUTURIST PANEL: ANTICIPATORY THINKING**
- 🌐 **THE FUTURE OF REAL ESTATE, SUSTAINABILITY & VERSATILITY**
- 🌐 **FROM START-UP TO FUTURE TITAN**



## Reasons to attend

**FORBES CEE FORUM 2026** alternates panel discussions on the most relevant current topics with new, captivating, and interactive formats designed to transform business conversations into a memorable experience.

### **CASE STUDY**

A unique format where each speaker presents a concrete example from their company, related to the topic under discussion.

Real and relevant examples from practice, accompanied by PPT presentations, graphics, or videos.

In a "Case Study on Sustainability," speakers will discuss a sustainable initiative: what worked, what didn't, and the lessons learned.

*Discover actionable solutions and perspectives directly applicable to your business.*

### **"CEO INSIGHTS" - SHORT ONE-TO-ONE INTERVIEWS**

A dynamic format where each speaker is interviewed for 10-15 minutes by a moderator. Direct questions, honest answers, and exclusive insights.

*Gain access to the thoughts of top leaders in a personal and profound format.*

### **"FAIL FORWARD" - HOW FAILURE CAN BE A CATALYST FOR SUCCESS**

Authentic and inspirational moments interspersed between panel discussions, where speakers share defining moments of failure: What mistakes did they make? What were the consequences? How did they transform that moment into a valuable lesson?

*Genuine inspiration, lessons learned from leaders' failures, and the courage to turn challenges into opportunities.*

### **"WHAT IF" - FUTURIST PANEL: SPECULATIVE THINKING**

An engaging format that sparks imagination and opens visionary conversations.

The moderator presents provocative futuristic scenarios, such as:

"What would a world without hierarchical organizations look like?"

"What if leaders were chosen by AI instead of humans?"

Speakers analyze the impact of these scenarios on their industries (e.g., real estate, digitalization, banking, etc.).

*A fresh perspective on the future, disruptive ideas, and opportunities for innovation.*



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**PLATINUM PARTNER: 17.000 EURO (+VAT)**

**POSITIONING AS AN OPINION LEADER AND DIRECT INTERACTION WITH EVENT PARTICIPANTS:**

- ◆ Participation with a C-level speaker in 2 discussion panels during the event (one speaker per panel);
- ◆ Promotion of the speakers on Forbes Romania's social media channels (Facebook, Instagram, LinkedIn);
- ◆ Activation space in the event's networking area;
- ◆ Opportunity to offer customized goodie bags to participants;
- ◆ 7 event invitations for company representatives or partners;
- ◆ 30% discount on additional invitations.

**EXCEPTIONAL BRAND VISIBILITY:**

- ◆ Partner logo displayed on all online and offline promotional materials of the event, including the takeover banner;
- ◆ One spread advertising in the next issue of Forbes Romania magazine;
- ◆ A video spot of up to 1 minute broadcast during the event, during opening and closing segments;
- ◆ Public mention of the partner during the event and in the official follow-up article;
- ◆ Representative photos included in the dedicated event photo album, with the possibility of reuse by crediting the source;
- ◆ 3 annual subscriptions to Forbes Romania magazine.

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**GOLD PARTNER: 12.000 EURO (+VAT)**

**POSITIONING AS AN OPINION LEADER AND DIRECT INTERACTION WITH EVENT PARTICIPANTS:**

- ◆ Participation with a C-level speaker in one of the event's discussion panels;
- ◆ Promotion of the speaker on Forbes Romania's social media channels (Facebook, Instagram, LinkedIn);
- ◆ Activation space in the event's networking area;
- ◆ Opportunity to offer customized goodie bags to participants;
- ◆ 5 event invitations for company representatives or partners;
- ◆ 25% discount on additional invitations.

**REMARKABLE BRAND VISIBILITY:**

- ◆ Partner logo displayed on all online and offline promotional materials of the event, including the takeover banner;
- ◆ A video spot of up to 1 minute broadcast during the event, during opening and closing segments;
- ◆ One advertising page in the next edition of Forbes Romania magazine;
- ◆ Public mention of the partner during the event and in the official follow-up article;
- ◆ Representative photos included in the dedicated event photo album, with the possibility of reuse by crediting the source;
- ◆ 2 annual subscriptions to Forbes Romania magazine.

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**INDUSTRY PARTNER: 7.000 EURO (+VAT)**

**POSITIONING AS AN OPINION LEADER AND DIRECT INTERACTION WITH EVENT PARTICIPANTS:**

- ◆ Participation with a C-level speaker in one of the event's discussion panels OR an activation space in the event's networking area;
- ◆ Promotion of the speaker (if applicable) on Forbes Romania's social media channels (Facebook, Instagram, LinkedIn);
- ◆ 5 event invitations for company representatives or partners;
- ◆ 25% discount on additional invitations.

**HIGH-IMPACT BRAND VISIBILITY:**

- ◆ Partner logo displayed on all online and offline promotional materials of the event, including the takeover banner;
- ◆ A video spot of up to 30 seconds broadcast during the event, during opening and closing segments;
- ◆ 2 online advertorials published on [www.forbes.ro](http://www.forbes.ro);
- ◆ Public mention of the partner during the event and in the official follow-up article;
- ◆ Representative photos included in the dedicated event photo album, with the possibility of reuse by crediting the source;
- ◆ 2 annual subscriptions to Forbes Romania magazine.

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